

PAGE DEVOTED TO WOMAN'S INTERESTS—DAILY FASHION FEATURES—BEAUTY HINTS

SIMPLIFY MODE OF LIVING, INSTEAD OF ELABORATING

The Young Bride Too Often Makes a Mistake in Her Home-Managing by Overemphasizing Non-Essentials

A LETTER appearing in your columns last week, writes a correspondent, "speaks of the well-meaning but misdirected efforts of so many young housekeepers in doing everything as elaborate as a scale as possible, always striving for effect."

"The other day a very dear friend of mine entertained at dinner, and I along with the other guests was treated to the most sumptuous feast. But I did not enjoy myself. Why, I could not understand."

"I was discussing the affair with mother. I don't see how I managed to lose my appetite. I repeated for about the tenth time. The matter bothered me, for I couldn't figure it out, and I was awfully disappointed for Helen's sake. Every body worth knowing was there. Helen went to no end of trouble to make things pleasant. Things were going along nicely and everybody having just a dandy time until we sat down to dinner. Then suddenly something seemed to snap. I had no zest or relish left; all of us seemed to have lost our pep. It was a dreadful shame, mother. Helen had decorated the table exquisitely, the food was deliciously cooked and served—you ought to have seen the way she served it. Everything the cutest ever. The bread cut in the dearest little heart-shaped slices, the potatoes passed through a sieve after mashing, the celery curled at the tips, and even the cake and pudding, mother—the cake and pudding were shaped in the cutest patterns, sort of cubist style, with different colored icing all run into each other, and studded with nuts and raisins and candied cherries—"

"Do you like that sort of thing?" my mother asked cynically. "I didn't reply. I was too occupied in figuring out in my mind's eye how many fancy modes and other modern devices Helen must have in the kitchen in order to get up such a dinner. There is no excuse for any one failing to set a dainty table these days, with the silver filled with such an assortment of knives for

Yvettes



The button on top of this hat is both useful and ornamental. It has the responsibility of holding down three wisps of feathers that are inclined to be rather flighty.

cutting fruit and tins for shipping parties," I casually remarked.

"Where they're not trying to do just exactly the opposite thing—simply food preparation." Mother was dry as tinder. "Then suddenly her meaning flashed upon me. I remembered the enterprising restaurant proprietor who had a cook frying griddle cakes in the show window of his establishment in order to impress upon the public how simple was the process of food preparation used in his kitchen. I recalled the names of big commercial houses who do a national business in food products and how they pride themselves that their wares are put up without the touch of human hands, and how every year they spend thousands of dollars installing machinery for that purpose and additional thousands in advertising the fact.

"But then grandmother came into the room. She had overheard our conversation. She smiled at me and said: 'The less our food suggests that it has been handled in its preparation the more appetizing it appears when put upon the table!'"

MY MARRIED LIFE

By ADELE GARRISON

How Madge Managed Her Errands and Her Telephone Call to Jack

THE telephone booths in the drug store nearest our apartment were occupied and people were waiting for the occupants to leave. Should I wait my turn here before telephoning Jack or should I do my other errands first, trusting that I should have better luck at the drug store near the docks?

A glance at the clock sent me hurrying from the store. Five minutes to eleven. I must hurry through my errands healthily if I expected to be back in time to greet my mother-in-law.

The delicatessen shop was first on my way. As I entered the door I saw that the little shop was almost crowded. The smiling proprietor, a wife and a neat-looking girl, evidently their daughter, were bustling around filling orders with wonderful efficiency.

"I have other errands and am in a great hurry. Will you please have a bottle mailed for me on my return? Here is the money."

"Have you any half-pint bottles of cream?" I asked the proprietor, who the heads of three women at the wife of the proprietor.

"Oh, yes, madam. Please." "I have other errands and am in a great hurry. Will you please have a bottle mailed for me on my return? Here is the money."

"Mrs. Graham." I answered his look. "Oh, yes, madam. Here it is," and a neatly wrapped bottle was passed to me across the counter.

As I entered the drug store again my errands were done. One of the booths was empty. I deposited the cream and the box of flowers on a counter near the booth and took my muff and purse in with me.

I already had a ticket in my hand, slipping the cord of my muff and the chain of my purse over my right wrist. I took both the receipt with my left hand. The attendant of the booth was a matter of some difficulty, hampered as I was by the muff and purse, but I finally got it in, and heard, contented, "Number 27."

"The connection was quickly made, and it was but a moment before I heard a sleepy, sounding voice, "Hotel Albert."

"Mrs. Beckett, please. Mr. Jack Beckett?" There was a click and then a long wait that seemed an eternity to me as I crowded in the booth.

"Suppose Jack were not there? I would have no other opportunity to telephone him. I felt that I could not stand it if I were not able to talk with him before he left for the war. Never in my life had my brother-in-law meant so much to me as he did now that I faced the prospect of losing him forever."

"I will take a dozen and a half of each," I said quickly, "and I would like to look at some carnations, pink ones preferably."

"Yes, madam, right here," replied a clerk and taking out some pink carnations, "These are unusually cheap today, only seventy-five cents a dozen."

"Two dozen of these," I decided, then began to consider the hardest question of all, what blossoms to put in my mother-in-law's room.

I had no tending of her tastes, of what flower she preferred, or of whether she cared for flowers at all. But the sight of some beautiful long-stemmed sweet peas made me decide for me. So I bought a fourth dozen of these blossoms. I told myself:

"How much are the sweet peas?" "Thirty-five cents a bunch."

"I will take two bunches. Now if you will add some sprays of nasturtium fern and do my purchases up quickly I shall be very grateful. I am in great haste."

"Very well, madam." He gathered the flowers up and hurried to the counter, where a pretty girl was putting flowers in boxes.

"Will you please hurry this order?" I heard him ask her, and saw her quick nod and smile of response.

But while my senses of justice compelled me to admit that the girl with deft fingers packed the flowers as quickly as it was

TODAY'S FASHION



Coat-sweater of beige yarn with brown trimmings.

THE coat-sweater has become such a popular garment that no wardrobe is complete without it. This stunning model is knitted of beige-colored yarn and extends nearly to the top of the skirt. It is bordered with a band of dark brown. The collar, cuffs and belt are brown. The lines of the coat are graceful and there is a modish fullness below the waistline.

Gluten Bread

Three cups milk or water, one cake of compressed yeast, about three pints of gluten flour, one egg, two tablespoons melted butter, one-half teaspoon salt, two tablespoons sugar, if agreeable. Make a sponge, having the milk or water lukewarm, with the liquid yeast and a pint of flour. When light, add the salt, butter, sugar if used, the beaten egg and gluten flour to knead. Knead until smooth and elastic. Shape into loaves. Bake about one hour.

COFFEE--The National Drink

Table showing Per Capita Consumption in America. Averages of 20-Year Periods. 1854 to 1873: 5.78 lbs. 1874 to 1893: 8.11 lbs. 1894 to 1913: 10.25 lbs.

Why Childs Coffees Are Famous

Assurance of TIPTOP QUALITY is the basis of our coffee reputation. In thirty-four years we've learned a good deal about coffee—how to buy it, blend it and roast it. WE KNOW GOOD COFFEE. Daily roasting and quick distribution among our stores is a guarantee of FRESH coffee; and we regularly sell our inimitable blends for very much less than you'd pay for equal quality elsewhere.

Six Days of Special Inducement

Push on! Keep moving! Here's a Six Days' Selling of Our Quality Coffees at particularly low prices, and the extra savings are clear and clean-cut. Thriftily inclined, exacting people will take full and prompt advantage of the opportunity to get THESE EXCEPTIONALLY GOOD COFFEES AT PRICES EXCEPTIONALLY LOW.

Such special offerings point to wise economy, and economy cannot be overlooked in these days of high cost and expensive living. YOU'LL MAKE VERY POSITIVE SAVINGS BY BUYING IN 3-POUND LOTS. This is not idle talk—it's a time for thrifty people to push on and keep moving. It's good coffee-sense.

Table listing Childs' Cafe Blend (17c lb. 50c 3 lbs. for), Childs' Special Blend (23c lb. 65c 3 lbs. for), and Childs' Winner Brand (27c lb. 79c 3 lbs. for).

"Different men like different things"—there's a coffee here for every taste.

CHILD'S & COMPANY THE DEPENDABLE COFFEE STORES "Where Your Money Goes The Farthest"

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper and signed with the name of the writer. Special queries like those given below are invited. It is understood that the editor does not necessarily endorse the sentiments expressed. All communications for this department should be addressed as follows: THE WOMAN'S EXCHANGE, Evening Ledger, Philadelphia, Pa.

TODAY'S INQUIRIES

- 1. What rule regarding the length of time for roasting lamb holds good?
2. How can bristles be bleached?
3. How can celluloid mountings be cleaned?

ANSWERS TO SATURDAY'S INQUIRIES

- 1. A substitute for pastry flour can be made by mixing two tablespoons cornstarch to each cup ordinary flour and sifting several times.
2. Corned beef, ham, etc., should be allowed to cool in the liquor in which they are boiled if the flavor is to be preserved.
3. If milk is poured over burning petroleum an emulsion will be formed and the flames quickly extinguished.

Jehny Cake

To the Editor of the Woman's Page: Dear Madam—Heat the iron frying pan, dissolve two tablespoons of fat in it (margarine dripping are good). In a bowl mix one egg, one cup milk and three or four tablespoons of flour, one teaspoon salt. In another bowl mix one cup each of flour and cornmeal, pour the liquids and melted grease into the dry ingredients, stirring briskly, and bake in a hot oven in the frying pan.

Cutting Cost of Bread

To the Editor of the Woman's Page: Dear Madam—With the price of wheat flour soaring almost daily, the housewife is vitally concerned with any suggestions for lowering the cost of the "staff of life." To answer occasional inquiries for methods of utilizing home economy, I have prepared several recipes.

The following recipe for yeast cakes is simple and inexpensive: two cups liquid (half water and half milk), one cup sugar, one cup butter, two tablespoons brown sugar, one teaspoon salt, one-fourth to one yeast cake dissolved in one-fourth cup lukewarm water, three to four cups rye flour, enough wheat flour to knead into dough, one-half cup lard, one-half cup salt with lukewarm add dissolved yeast and enough flour to make a dough. Knead till smooth and elastic. When slightly risen, knead in lard, salt, and yeast. When light bake from fifty minutes to one hour.

Removing Ink From Fabric

To the Editor of the Woman's Page: Dear Madam—Could you tell me of anything that would remove ink from a dress? I have heavy white muslin without interfering the material? MRS. J. J. McC.

To the Editor of the Woman's Page: Dear Madam—Please tell me what will remove omelette coloring from a dress? Also what will remove lettering from four socks? MRS. J. J. McC.

Perhaps a reader can advise you as to your first question. The lettering on four socks, if it is ordinary black ink lettering, can probably be removed by applications of either oil of turpentine or benzine, or by washing with warm caustic lye.

Dents From Hat

To the Editor of the Woman's Page: Dear Madam—How can dents be removed from the crown of a satin hat? HELEN K. H.

To the Editor of the Woman's Page: Dear Madam—My attention was drawn to an interesting article that appeared in a recent Evening Ledger on "Character of the Individual as Indicated by Handwriting," and I was wondering if you know of any books on the subject and where I could find them to secure the same? Also, do you know of any place where one could get books on "Zodiac," "The Influence," etc.?

The Woman's Exchange, this section and various other things that appear each day in certain pages of your paper are interesting and attractive. Every one should take advantage of information to be gained from these pages in your pocket.

If you will inquire at the Free Library, Thirteenth and Locust streets, you can obtain the information that I could

THE CHEERFUL CHERUB

A top step took me unawares And in the dark I fell down stairs. I'd not have minded that at all But some one called, "Oh, did you fall?"



Meridale Butter

Up in the Catskills, at the Meridale Creamery, this "uncommonly good butter" is made under the most sanitary methods. Even you could not be so fussy if you made it for yourself. Machinery and utensils are thoroughly sterilized and Meridale Butter comes to you from your grocer wrapped in "Merifoil," a wrapper that insures perfect sweetness and cleanliness.

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AYER & MCKINNEY (Makers of Meridale Butter) Philadelphia Bell Phone, Market 3741 Keystone Phone, Main 1783 Look for the "Merifoil" wrapper—light, dust and water-proof—on your grocer's